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[nacdonline.org/pacific-southwest](https://nacdonline.org/pacific-southwest)



# Who We Are

With more than 24,000 members, the National Association of Corporate Directors (NACD) is the preeminent corporate director organization in the United States.

Recognized as one of the leading NACD chapters, the NACD Pacific Southwest Chapter serves over 2,000 directors in Southern California, Arizona, and Nevada by providing exemplary director programming and opportunities for peer-to-peer learning and interaction. As such, the NACD Pacific Southwest Chapter is the leading director organization for continuing director education and peer networking opportunities within our region.

By convening directors and experts to examine leading corporate governance practices and anticipate developing issues, our mission is rooted in the future – we empower directors and transform boards to be future ready.



**54%**

**Public**

**40%**

**Private**

**16%**

**Non-Profit**

**2,000+**

**Active Directors**

## ABOUT THE ORGANIZATION

NACD elevates board performance by providing board members with practical insights through world-class education, leading-edge research, and an ever-growing network of directors.

NACD empowers more than 24,000 directors to lead with confidence in the boardroom. As the recognized authority on leading boardroom practices, NACD helps boards strengthen investor trust and public confidence by ensuring that today's directors are well-prepared for tomorrow's challenges.

## CHAPTER PROGRAMMING

NACD PSW Chapter Programming offers virtual and in-person learning opportunities to help NACD members lead with confidence in the boardroom in today's rapidly changing environment.

Chapter events focus on top-of-mind issues and are conducted in small sessions that encourage candid dialogue among director peers.

Our members serve on a wide variety of corporate and not-for-profit boards representing all of the key sectors in the Pacific Southwest economy, including:

- Bioscience
- Energy
- Entertainment
- Financial Services
- Food
- Healthcare/Pharmaceutical
- Hospitality
- Non-Profit
- Professional Services
- Real Estate
- Semiconductor
- Technology
- Transportation



# OUR DIRECTOR COMMUNITY



## RESIDENT SUBSCRIBERS IN NACD PSW REGION

**465** Los Angeles

**197** San Diego

**376** Arizona

**122** Nevada

**198** Orange County

**74** Other California

## REPRESENTATIVE BOARD MEMBERS

Advanced Micro Devices Inc.  
Alteryx, Inc.  
Amgen Inc.  
Aramark  
AT&T  
Avanir Pharmaceuticals  
Best Buy Co. Inc.  
Beyond Meat Inc.  
Biocom Inc.  
BJ's Restaurants, Inc.  
Blackline Inc.  
Blue Cross Blue Shield  
Boot Barn Holdings Inc.  
BorgWarner Inc.  
Chevron Corp.  
Citigroup Inc.  
Colgate-Palmolive Company  
Costar Technologies  
CrowdStrike Holdings, Inc.  
DaVita Inc.  
Delta Airlines  
Dignity Health  
DirecTV  
East West Bancorp Inc.  
Four Seasons Hotels & Resorts  
Gap Inc.  
Gilead Sciences, Inc.

Herbalife Nutrition  
Hyatt Hotels  
Ingram Micro Inc.  
Intuit Inc.  
iRobot Corp.  
Jack in the Box Inc.  
Jamba Juice Co.  
Juniper Networks  
Kaiser Aluminum Corp.  
Lam Research Corp.  
Las Vegas Sands LLC  
LendingClub Corp.  
Lockheed Martin Corp.  
Lowe Enterprises  
Lululemon Athletics Inc.  
Macerich Company  
Marvell Technology Inc.  
Mattel, Inc.  
McAfee LLC  
McDonald's Corp.  
McKesson Corp.  
MGM Resorts International  
Molson Coors Beverage Company  
Netflix, Inc.  
Northwestern Mutual Life Insurance  
Occidental Petroleum Corp.  
Pacific Life Insurance

PENN Entertainment  
Penske Automotive Group  
PetSmart, Inc.  
Pfizer, Inc.  
Phillips 66  
Pinterest, Inc.  
Qualcomm, Inc.  
Quicksilver, Inc.  
Sempra Energy  
Sketchers USA, Inc.  
Smart & Final Stores, Inc.  
Snap, Inc.  
Sony Pictures Motion Picture Group  
Spirit Airlines  
Sprouts Farmers Market, Inc.  
Staples, Inc.  
The Boeing Company  
The Cigna Group  
The Hershey Company  
The Wendy's Company  
United Airlines  
Verizon Communications  
Visa, Inc.  
VIZIO Holdings Corp.  
WD-40 Company  
Wells Fargo & Co.  
Xponential Fitness  
Yelp, Inc.

# Connect with our Director Community



## EDUCATIONAL PROGRAMS

Directors gather for virtual or in-person interactive conversation to discuss hot-off-the-press board issues to ensure that they stay relevant and up to date. In the Pacific Southwest, our programs often anticipate emerging boardroom trends.

## PRIVATE DINNERS

Cutting-edge board topics are the feature of the evening, but friendships are the result. A fun cocktail hour followed by an intimate and engaging dinner conversation keep our curated group of directors asking for more.



*NACD Member Experience, Chipotle Development Center*



*Corporate Director Symposium, Jonathan Club*

## EXPERIENTIAL EVENTS

The best directors are life-long learners who know what questions they should be asking in the boardroom. They enjoy expanding their networks and building new meaningful relationships. Whether hosting an event on a private yacht, or a classic cocktail hour, directors will find value in the opportunity and experience.

## ROUNDTABLES

We curate a smaller group of directors whom you would like to meet and get to know. The quarterly roundtables provide a more intimate setting with directors who share common interests. These are done virtually and in-person to accommodate geography and various schedules. Partnership options to sponsor a roundtable are available.



# ENGAGE WITH US!

By partnering with the NACD Pacific Southwest Chapter, your sponsorship supports all events providing boardroom leadership, education, and director engagement opportunities in Southern California, Arizona, and Nevada.

## KEY PARTNERSHIP BENEFITS

- ▶ **Share** your thought leadership with our director community and be recognized as a champion of exemplary governance.
- ▶ **Build** your relationship network with our members and gain visibility amongst leading public, private equity, private, and family office organizations.
- ▶ **Join** one or more of our Regional Advisory Boards and provide your input for future programs and more.
- ▶ **Host** and help lead a curated roundtable of corporate directors, sponsor private dinners, experiential events, and virtual or in-person educational programs - your choice!
- ▶ **Participate** in our flagship events (Ask The Experts, Corporate Director Symposium, Regional Special Programs).
- ▶ **Spotlight** your brand, products, and services in NACD Pacific Southwest newsletters, social media, and website.

# PARTNERSHIP PACKAGES

ANNUAL BENEFITS	SILVER \$12,000	GOLD \$18,000	PLATINUM \$25,000
Sponsorship of the annual <i>Corporate Director Symposium (CDS)</i> in Los Angeles (\$10,000 Value)	●	●	<i>CDS Partner incl. 10 Seats</i>
A seat on the SoCal, Arizona, and/or Nevada Regional Advisory Boards	<i>Up to 3 Advisory Seats</i>	<i>Up to 3 Advisory Seats</i>	<i>Up to 3 Advisory Seats</i>
Opportunity to host a curated group of directors for a private event ( <i>within NACD guidelines</i> )	●	<i>1 Event</i>	<i>1 Event</i>
Complimentary registrations to virtual NACD PSW education programs for partner representatives & guests ( <i>excluding CDS &amp; special programs</i> )	<i>3 Registrations</i>	<i>4 Registrations</i>	<i>5 Registrations</i>
Display in all chapter newsletters	<i>Half Page</i>	<i>Half Page</i>	<i>Full Page</i>

## ALL PARTNERSHIP LEVELS INCLUDE:

- Speak at our annual *Ask The Experts* program.
- Suggest a program, topic, or speaker (*within NACD guidelines*).
- Share thought leadership and current articles in NACD PSW newsletters, social media, and website.
- Receive prominent recognition at all NACD PSW events.
- Receive table space at in-person events for marketing materials.

## À LA CARTE PARTNERSHIP OPTIONS:

### Corporate Director Symposium: \$10,000

Sponsorship of the annual *Corporate Director Symposium (CDS)* in Los Angeles (*incl. 10 Seats*)

### Roundtable Partnership: \$8,000

Quarterly roundtable programs with a curated group of directors (pending availability)

### In-Person Special Events: \$5,000+

Open to all NACD members that are subscribed to the Pacific Southwest Chapter

For more information regarding NACD PSW Chapter partnership opportunities, please contact *Executive Director, Alexis Santucci*, at [alexis@NACDpsw.org](mailto:alexis@NACDpsw.org) or *Sponsorship Committee Chair, Les Sussman*, at [lestersussman@gmail.com](mailto:lestersussman@gmail.com).



# OUR PARTNERS

## PLATINUM LEVEL



## GOLD LEVEL



## SILVER LEVEL



## ROUNDTABLES

