

# 2025 DIRECTOR OF THE YEAR AWARDS

**MONDAY, APRIL 28, 2025 | THE SEAPORT HOTEL: 1 SEAPORT LANE, BOSTON, MA**  
VIP RECEPTION: 5:00PM | GENERAL RECEPTION 6:00PM | DINNER & PROGRAM 7:00PM

## SPONSORSHIP OPPORTUNITIES

### EVENT SPONSOR (\$50,000)

- Speaking opportunity for top executive at the VIP Reception and special recognition during the evening program
- Presenting placement of corporate logo on all event materials (Invitation\*, Program\*\*, Event Screens)
- Premier placement of one (1) full-page ad in evening program book
- Company name/logo on NACDNE website
- Company name/logo on awards\*\*\*\*
- Two (2) VIP tables with seating for twenty (20)
- Four (4) VIP reception tickets
- Company name/logo on event centerpiece\*\*\*

### PLATINUM SPONSOR (\$25,000)

- Company name/logo on all event materials (Invitation\*, Program\*\*, Event Screens)
- Premium placement of one (1) full-page ad in evening program book
- Podium recognition at the VIP reception and during the evening program
- Company name/logo on NACDNE website
- Company name/logo on awards\*\*\*\*
- One (1) VIP table with seating for ten (10)
- Four (4) VIP reception tickets
- Company name/logo on event centerpiece\*\*\*

\* Electronic Invitation inclusion deadline: March 7, 2025

\*\* Program inclusion deadline: April 3, 2025

### GOLD SPONSOR (\$15,000)

- Company name/logo on all event materials (Invitation\*, Program\*\*, Event Screens)
- One (1) half-page ad in evening program book
- Acknowledgment from the podium during evening program
- Company name/logo on NACDNE website
- One (1) VIP table with seating for ten (10)
- Two (2) VIP reception tickets
- Company name/logo on event centerpiece\*\*\*

### SILVER SPONSOR (\$10,000)

- Company name/logo on select event materials (Invitation\*, Program\*\*, Event Screens)
- One (1) quarter-page ad in evening program book
- Company name/logo on NACDNE website
- One (1) table with seating for ten (10)
- Two (2) VIP reception tickets

### BRONZE SPONSOR (\$7,500)

- Company name on select event materials (Invitation\*, Program\*\*, Event Screens)
- Company name on NACDNE website
- One (1) table with seating for ten (10)

\*\*\* Centerpiece inclusion deadline: March 31, 2025

\*\*\*\* Awards inclusion deadline: March 18, 2025

## CONTACT INFORMATION

Name \_\_\_\_\_

Phone \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_